

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2696498
Invoice Date		Alt Order #	WOC14113135
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/16/23	Flight Dates	05/03/23 - 05/16/23
Advertiser	POL/ Ryan Quarles / R / Governor / KY		
Product	TV		
Estimate #	2221		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	461		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39784AG		
Advertiser Ref	M215938		
Product 1	551		
Product 2			

Billing Address:

Medium Buying LLC / POL
Attention: Accounts Payable
815 Grandview Ave Ste 600
Columbus, OH 43215

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/10/23	05/15/23	BBN TONIGHT	135-205a	M-WTF--	:30	1	\$10.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/10/23	05/16/23	M-WTF--	1	\$10.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	05/15/23	1:46 AM	BBN TONIGHT	135-205a	:30	KYRQ050623H	\$10.00	NM
2	05/10/23	05/13/23	ICRIME WITH ELIZABE TH VARGAS	105-205a	----S-	:30	1	\$15.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/08/23	05/14/23	----S-	1	\$15.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	05/13/23	1:22 AM	ICRIME WITH ELIZABETH VARC	105-205a	:30	KYRQ050623H	\$15.00	NM
3	05/10/23	05/14/23	GMK WEEKEND 6-8A	6-8a	-----S	:30	1	\$30.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/08/23	05/14/23	-----S	1	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Su	05/14/23	7:43 AM	GMK WEEKEND 6-8A	6-8a	:30	KYRQ050623H	\$30.00	NM
4	05/10/23	05/13/23	GMK WEEKEND 6-7A	6-7a	-----S-	:30	1	\$40.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/08/23	05/14/23	-----S-	1	\$40.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	05/13/23	6:44 AM	GMK WEEKEND 6-7A	6-7a	:30	KYRQ050623H	\$40.00	NM
5	05/03/23	05/16/23	WHAS11 NEWS @ 4P	4-5p	MTWTF--	:30	2	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/03/23	05/09/23	MTWTF--	2	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	F	05/05/23		WHAS11 NEWS @ 4P	4-5p	:30		\$50.00	NM
See MG 5.6,5.7,5.8,5.9,5.10										
1	WHAS	M	05/08/23	4:25 PM	WHAS11 NEWS @ 4P	4-5p	:30	KYG0VRQ41923H	\$50.00	NM
8	WHAS	M	05/08/23	6:27 PM	WHAS11 NEWS @ 6p	6-630p	:30	KYG0VRQ41923H	\$250.00	NM
MG for 9.1,14.2,21.2,22.1,5.2										
7	WHAS	M	05/08/23	6:28 PM	ABC WORLD NEWS 630P	630-7p	:30	KYG0VRQ41923H	\$600.00	NM
MG for 9.1,14.2,21.2,22.1,5.2										

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Invoice #		Invoice Month	May 2023
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Advertiser	POL/ Ryan Quarles / R / Governor / KY		
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Ryan Quarles / R / Governor / KY		
Product	TV		
Estimate #	2221		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																					
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Ryan Quarles / R / Governor / KY		
Product	TV		
Estimate #	2221		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	05/03/23	05/15/23	WHAS11 NEWS @ 6p	6-630p	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> 05/03/23 <u>End Date</u> 05/09/23 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WHAS F 05/05/23 WHAS11 NEWS @ 6p 6-630p :30 \$250.00 NM See MG 5.6,5.7,5.8,5.9,5.10									
1 WHAS Tu 05/09/23 6:12 PM WHAS11 NEWS @ 6p 6-630p :30 KYRQ050623H \$250.00 NM									
Weeks: <u>Start Date</u> 05/10/23 <u>End Date</u> 05/16/23 <u>MTWTFSS</u> M-WTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$250.00									
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5 WHAS W 05/10/23 6:09 PM WHAS11 NEWS @ 6p 6-630p :30 KYRQ050623H \$250.00 NM									
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4 WHAS M 05/15/23 6:12 PM WHAS11 NEWS @ 6p 6-630p :30 KYRQ050623H \$250.00 NM									
22	05/03/23	05/15/23	ABC WORLD NEWS 630 630-7p	P	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> 05/03/23 <u>End Date</u> 05/09/23 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHAS W 05/03/23 ABC WORLD NEWS 630P 630-7p :30 \$600.00 NM See MG 5.6,5.7,5.8,5.9,5.10									
2 WHAS Tu 05/09/23 6:29 PM ABC WORLD NEWS 630P 630-7p :30 KYRQ050623H \$600.00 NM									
Weeks: <u>Start Date</u> 05/10/23 <u>End Date</u> 05/16/23 <u>MTWTFSS</u> M-WTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WHAS W 05/10/23 6:29 PM ABC WORLD NEWS 630P 630-7p :30 KYRQ050623H \$600.00 NM									
5 WHAS F 05/12/23 6:28 PM ABC WORLD NEWS 630P 630-7p :30 KYRQ050623H \$600.00 NM									
4 WHAS M 05/15/23 6:29 PM ABC WORLD NEWS 630P 630-7p :30 KYRQ050623H \$600.00 NM									

Total Spots **59**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$8,935.00
<u>Agency Commission</u>	\$1,340.25
<u>Net Amount Due</u>	\$7,594.75