

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Medium Buying LLC / POL Attention: Accounts Payable 815 Grandview Ave Ste 600 Columbus, OH 43215

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS		
Invoice #		Order #	2696498
Invoice Date		Alt Order #	WOC14113135
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/16/23	Flight Dates	05/03/23 - 05/16/23
Advertiser	POL/ Ryan Quarles /	R / Governor /	KY
Product	TV		
Estimate #	2221		

Account Executive Taylor Fritsch Sales Office TEGNA Sales Washington DC Sales Region National Agency Code Advertiser Code 461 Billing Calendar **Broadcast** Billing Type Cash Special Handling Agency Ref 39784AG Advertiser Ref M215938 Product 1 551 Product 2

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	pot:	

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 05/10/23 05/15/23	BBN TONIGHT	135-205a	М- WГF	:30	1	\$10.00	NM	
Weeks: Start Date 05/10/23	End Date MTWTFSS M- WFF	Spots/Week 1	Rate \$10.00					
Spots: # Ch Day A	ir Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS M 0	5/15/23 1:46 AM BBN T	ONIGHT	135-205a	:3	0 KYRQ050623	BH		\$10.00 NM
2 05/10/23 05/13/23	ICRIME WITH ELIZABI TH VARGAS	∃ 105-205a	S-	:30	1	\$15.00	NM	
Weeks: Start Date 05/08/23	End Date <u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch Day A			Start/End Time		h Ad-ID			Rate Type
1 WHAS Sa 0	5/13/23 1:22 AM ICRIM	WITH ELIZABETH	VARC105-205a	:3	0 KYRQ050623	BH		\$15.00 NM
3 05/10/23 05/14/23	GMK WEEKEND 6-8A	6-8a	S	:30	1	\$30.00	NM	
Weeks: Start Date 05/08/23	End Date <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day A	ir Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS Su 0	5/14/23 7:43 AM GMK V	VEEKEND 6-8A	6-8a	:3	0 KYRQ050623	BH		\$30.00 NM
4 05/10/23 05/13/23	GMK WEEKEND 6-7A	6-7a	S-	:30	1	\$40.00	NM	
Weeks: Start Date 05/08/23	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # Ch Day A	ir Date <u>Air Time</u> Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
1 WHAS Sa 0	5/13/23 6:44 AM GMK V	VEEKEND 6-7A	6-7a	:3	0 KYRQ050623	BH		\$40.00 NM
5 05/03/23 05/16/23	WHAS11 NEWS @ 4P	4-5p	MTWTF	:30	2	\$50.00	NM	
Weeks: Start Date 05/03/23	End Date MTWTFSS MTWTF	Spots/Week 2	Rate \$50.00					
Spots: # Ch Day A	ir Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WHAS F 03 See MO	5/05/23 WHAS G 5.6,5.7,5.8,5.9,5.10	11 NEWS @ 4P	4 -5p	:3	0			\$50.00 NM
1 WHAS M 0	5/08/23 4:25 PM WHAS	11 NEWS @ 4P	4-5p	:3	O KYGOVRQ419	923H		\$50.00 NM
	5/08/23 6:27 PM WHAS 9.1,14.2,21.2,22.1,5.2	11 NEWS @ 6p	6-630p	:3	O KYGOVRQ419	923H		\$250.00 NM
	5/08/23 6:28 PM ABC W 9.1,14.2,21.2,22.1,5.2	ORLD NEWS 630P	630-7p	:3	O KYGOVRQ419	923H		\$600.00 NM



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Invoice #				Invoice	Month	May 2023	3
Invoice Date				Invoice	Period	05/01/23	- 05/16/23
Advertiser	POL/ Ryan C	Qua	rles / R /	Governo	or / KY		
Product	TV						
Estimate #	2221						

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 05/03/23	05/16/23	WHAS11 NEWS @ 4P	4-5p	МГWГF	:30	2	\$50.00	NM	
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
9 WH	IAS W 05/ MG for 9	10/23 6:53 AM GMK @ .1,14.2,21.2,22.1,5.2	6A	6-7a	:3	0 KYRQ0506231	Н		\$80.00 NM
10 WH	IAS W 05/		MORNING AMERICA	7-9a	:3	0 KYRQ050623	Н		\$120.00 NM
6 WH	IAS W 05/		1 NEWS @ 4P	4-5p	:3	0 KYRQ050623	Н		\$50.00 NM
Weeks:	Start Date 05/10/23	End Date MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$50.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
		12/23 4:27 PM WHAS1	- -	4-5p	_	0 KYRQ050623			\$50.00 NM
3 WH		12/23 4:56 PM WHAS1		4-5p	_	0 KYRQ0506231			\$50.00 NM
5 WH	IAS M 05/	15/23 4:37 PM WHAS1	1 NEWS @ 4P	4-5p	:3	0 KYRQ050623	H		\$50.00 NM
6 05/03/23	05/16/23	WHAS11 NEWS AT NO ON	12-1p	МГWГF	:30	2	\$50.00	NM	
Weeks:	Start Date 05/03/23	End Date MTWTFSS MTWTF	Spots/Week 2	Rate \$50.00					
Spots: # Ch	Day Air	Date Air Time Descript	ion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS M 05/	08/23 12:38 PM WHAS1	1 NEWS AT NOON	12-1p	:3	O KYGOVRQ419	23H		\$50.00 NM
2 WH	IAS Tu 05/	09/23 12:23 PM WHAS1	1 NEWS AT NOON	12-1p	:3	0 KYRQ050623	Н		\$50.00 NM
Weeks:	Start Date 05/10/23	End Date MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$50.00					
Spots: # Ch		Date Air Time Descript	<u>iion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WH	IAS W 05/	10/23 12:57 PM WHAS1	1 NEWS AT NOON	12-1p	:3	0 KYRQ0506231	H		\$50.00 NM
3 WH			1 NEWS AT NOON	12-1p		0 KYRQ050623			\$50.00 NM
5 WH	IAS F 05/	12/23 12:43 PM WHAS1	1 NEWS AT NOON	12-1p	:3	0 KYRQ050623	H		\$50.00 NM
7 05/10/23	05/15/23	JIMMY KIMMEL	1135p-1237a	М- WГF	:30	1	\$60.00	NM	
Weeks:	Start Date 05/10/23	End Date MTWTFSS M- WTF	Spots/Week 1	Rate \$60.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS W 05/	10/23 12:06 AM JIMMY I	KIMMEL	1135p-1237a	:3	0 KYRQ050623	Н		\$60.00 NM
8 05/10/23	05/16/23	GENERAL HOSPITAL	2-3p	МГWГF	:30	1	\$70.00	NM	
Weeks:	Start Date 05/10/23	End Date MTWTFSS 05/16/23 MTWTF	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch			•	Start/End Time	l enat	h Ad-ID			Rate Type
·	AS M 05/			2-3p		0 KYRQ0506231	Н		\$70.00 NM
9 05/03/23	05/16/23	GMK @ 6A	6-7a	МГЖГЕ	:30	2	\$80.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	05/03/23	05/09/23 MTWTF		\$8 <u>0.00</u>		L A . L ID			D-1 -
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WH	IAS <i>F 05/</i> See MG	05/23	DA	6-7a	:3	U			\$80.00 NM
2 WH	IAS Tu 05/		6A	6-7a	:3	0 KYRQ0506231	Н		\$80.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		•			,
	05/10/23	05/16/23 MTWTF	. 3	\$80.00					5
Spots: # Ch				Start/End Time		h Ad-ID	ш		Rate Type
3 WH	IAS W 05/	10/23 6:23 AM GMK @	DA	6-7a	:3	0 KYRQ0506231	п		\$80.00 NM



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Invoice #				Invoice	Month	May 2023
IIIVOICE #				IIIVOICE	MOHILI	Way 2023
Invoice Date				Invoice	Period	05/01/23 - 05/16/23
Advertiser	POL/ Ryan C	Qua	arles / R /	Governo	or / KY	
Product	TV					
Estimate #	2221					

_										
							Spots/			
Line Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	•	Rate	Туре	
9 05/03/23	05/16/23	GMK	@ 6A	6-7a	MTWTF	:30	2	\$80.00	NM	
Spots: # Ch	Day Air		Air Time Descripti		Start/End Time		Ad-ID			Rate Type
5 WH/	-		6:53 AM GMK @		6-7a) KYRQ05062			\$80.00 NM
4 WHA	AS M 05	/15/23	5:58 AM GMK @	бА	6-7a	:30) KYRQ05062	ЗП		\$80.00 NM
10 05/10/23	05/13/23	ICA	D MORNING AMER		S-	:30	1	\$90.00	NM	
Weeks:	Start Date 05/08/23	End Da 05/14/2	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: # Ch	<u>Day</u> Air		Air Time Descripti		Start/End Time		n Ad-ID			Rate Type
1 WH/	AS Sa 05	/13/23	8:26 AM GOOD N	ORNING AMERICA	7-9a	:30) KYRQ05062	23Н		\$90.00 NM
11 05/10/23	05/13/23	GMK	WEEKEND 9-10A	9-10a	S-	:30	1	\$90.00	NM	
Weeks:	Start Date 05/08/23	End Da	MTWTFSS	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: # Ch	Day Air		Air Time Descripti		Start/End Time	Lengtl	Ad-ID			Rate Type
1 WH	AS Sa 05	/13/23	9:13 AM GMK WE	EEKEND 9-10A	9-10a	:30	KYRQ05062	23H		\$90.00 NM
12 05/10/23	05/13/23	WHAS	S11 NEWS AT 11	11-1135p	S-	:30	1	\$90.00	NM	
Weeks:	Start Date 05/08/23		MTWTFSS	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: # Ch	Day Air		Air Time Descripti		Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WH	AS Sa 05	/13/23	11:43 PM WHAS11	NEWS AT 11 SAT	11-1135p	:30	KYRQ05062	23H		\$90.00 NM
13 05/10/23	05/14/23	GOOI ICA	D MORNING AMER	R 8-9a	S	:30	1	\$100.00	NM	
Weeks:	Start Date 05/08/23	End Da 05/14/2	MTWTFSS S	Spots/Week 1	Rate \$100.00					
Spots: # Ch	Day Air	r Date	Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WH/	AS Su 05	/14/23	8:48 AM GOOD N	ORNING AMERICA	8-9a	:30) KYRQ05062	23H		\$100.00 NM
14 05/03/23	05/16/23	GOOI ICA	D MORNING AMER	R 7-9a	МГWГF	:30	2	\$120.00	NM	
Weeks:	Start Date 05/03/23		MTWTFSS MTWTF	Spots/Week 2	Rate \$120.00					
Spots: # Ch	<u>Day</u> Air		Air Time Descripti		Start/End Time	Lengtl	n Ad-ID			Rate Type
	AS F 05			ORNING AMERICA	7-9a	:30)			\$120.00 NM
4 \\(\lambda/\)	See MG AS Tu 05		5.8,5.9,5.10	AODNING AMEDICA	7.00	.20	VVDOOFOES	oou		¢420.00 NM
1 WH/ Weeks:	Start Date 05/05/10/23		ite <u>MTWTFSS</u>	MORNING AMERICA Spots/Week 3	7-9a <u>Rate</u> \$120.00	.30) KYRQ05062	оп		\$120.00 NM
Spots: # Ch	Day Air		Air Time Descripti	•	Start/End Time	Lenatl	n Ad-ID			Rate Type
3 WH/				MORNING AMERICA	7-9a		KYRQ05062	23H		\$120.00 NM
5 WH	AS F 05	/12/23	7:24 AM GOOD N	ORNING AMERICA	7-9a	:30) KYRQ05062	23H		\$120.00 NM
4 WH	AS Tu 05	/16/23	7:40 AM GOOD N	ORNING AMERICA	7-9a	:30) KYRQ05062	23H		\$120.00 NM
15 05/10/23	05/13/23	WHAS	S11 NEWS @ 6:30	630-7p	S-	:30	1	\$120.00	NM	
Weeks:	Start Date 05/08/23	End Da 05/14/2		Spots/Week 1	Rate \$120.00					
Spots: # Ch	<u>Day</u> Air		Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WH/	AS Sa 05	/13/23	6:57 PM WHAS11	NEWS @ 6:30p	630-7p	:30	KYRQ05062	23H		\$120.00 NM
16 05/10/23	05/15/23	WHAS M-F/S	S11 NEWS AT 11	11-1135p	M- WTF- S	:30	6	\$120.00	NM	



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Send Payment To:

Invoice #				Invoice	Mont	th	May 2023	
Invoice Date				Invoice	Perio	od	05/01/23 -	05/16/23
Advertiser	POL/ Ryan C	Qua	arles / R /	Govern	or / K	Υ	7 1	
Product	TV							
Estimate #	2221							

6 WHAS W 05/10/23 11:30 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 3 WHAS Th 05/11/23 11:13 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 4 WHAS Th 05/11/23 11:34 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 2 WHAS Su 05/14/23 11:31 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 1 WHAS M 05/15/23 11:15 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 5 WHAS M 05/15/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 17 05/03/23 05/16/23 WHAS11 NEWS @ 5p 5-530p MTWTF :30 2 \$130.00 NM Weeks: Start Date 05/09/23 MTWTF 2 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 2 WHAS M 05/08/23 5:29 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Weeks: Start Date 05/09/23 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Weeks: Start Date 05/09/23 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Weeks: Start Date 05/09/23 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Weeks: Start Date 05/16/23 MTWTF 3 \$130.00	NM N
16 05/10/23 05/15/23 WHAS11 NEWS AT 11 11-1135p M-WTF-S :30 6 \$120.00 NM	NM N
Weeks Sat Date MiWiFs Spots/Week Rate Start/End Time Length Ad-ID Rate Start/End Time Length Ad-ID Start/Rop50623H Start/Rop50623	NM N
Spots: # Ch	NM N
Spots	NM N
3 WHAS Th 05/11/23 11:13 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 4 WHAS Th 05/11/23 11:34 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 2 WHAS Su 05/14/23 11:31 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 1 WHAS M 05/15/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 5 WHAS M 05/15/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 17 05/03/23 05/16/23 WHAS11 NEWS © 5p 5-530p MTWTF :30 2 \$130.00 NM Weeks: Start Date 05/03/23 MTWTF- 2 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 130.00 Weeks: Start Date 05/10/23 5:14 PM WHAS11 NEWS © 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date MTWTFS Spots/Week Rate 130.00 Weeks: Start Date 05/10/23 5:14 PM WHAS11 NEWS © 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date MTWTFS Spots/Week Rate 150/5/10/23 05/16/23 MTWTF- 3 Spots/Week Start/Date 05/10/23 05/16/23 MTWTF- 3 START/Date 05/10/23	NM N
4 WHAS Th 05/11/23 11:34 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 2 WHAS Su 05/14/23 11:31 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 1 WHAS M 05/15/23 11:15 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 5 WHAS M 05/15/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 17 05/03/23 05/16/23 WHAS11 NEWS @ 5p 5-530p MTWTF :30 2 \$130.00 NM Weeks: Start Date 05/03/23 05/09/23 MTWTF 2 \$130.00 Spots: # Ch Day Air Date 2 WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date 2 WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Weeks: Start Date 05/09/23 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week Rate 05/10/23 MTWTF 3 \$130.00 Weeks: Start Date 05/10/23 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week Rate 05/10/23 MTWTF 3 \$130.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week Rate 05/10/23 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week Rate 05/10/23 5:11 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date MTWTF 3 \$14	Type NM NM NM NM NM Type NM
2 WHAS Su 05/14/23 11:31 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 5 WHAS M 05/15/23 11:15 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 5 WHAS M 05/15/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 17 05/03/23 05/16/23 WHAS11 NEWS © 5p 5-530p MTWTF- :30 2 \$130.00 NM Weeks: Start Date 05/09/23 05/09/23 NTWTF- 2 \$130.00 NM Weeks: O5/03/23 05/09/23 05/09/23 NTWTF- 2 \$130.00 NM Weeks: Start Date 05/09/23 5:29 PM WHAS11 NEWS © 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week 2 \$130.00 Weeks: Start Date 05/09/23 5:14 PM WHAS11 NEWS © 5p 5-530p :30 KYRQ050623H \$130.00 Weeks: Start Date 05/10/23 05/16/23 MTWTF- 3 \$130.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week Rate 05/10/23 05/16/23 MTWTF- 3 \$130.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week Rate 05/10/23 05/16/23 MTWTF- 3 \$130.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week Rate 05/10/23 5:29 PM WHAS11 NEWS © 5p 5-530p :30 KYRQ050623H \$130.00 Spots: # Ch Day Air Date MTWTF- 3 \$130.00 Spots: # Ch Day Air Date Spots/Week Start/End Time Description Start/End Time Length Ad-ID Rate 05/16/23 MTWTF- 3 \$130.00 Spots: # Ch Day Air Date MTWTF- 3 \$130.00 Spots: # Ch Day Air Date MTWTF- 3 \$130.00 Spots: # Ch Day Air Date Spots/Week Spots/Wee	Type NM NM Type
1 WHAS M 05/15/23 11:15 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 MV 11-105/03/23 05/15/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 MV 11-105/03/23 05/15/23 WHAS11 NEWS @ 5p 5-530p MIWTF :30 2 \$130.00 NM	Type NM NM Type
5 WHAS M 05/15/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYRQ050623H \$120.00 Weeks: Start Date 05/03/23	Type NM NM Type
17 05/03/23 05/16/23 WHAS11 NEWS @ 5p 5-530p MIWIF- :30 2	Type NM NM Type
Weeks Start Date End Date MTWTFSS Spots/Week Rate \$130.00	NM NM Type
Spots: # Ch	NM NM Type
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 2 WHAS M 05/08/23 5:29 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ0VRQ41923H \$130.00 Weeks: Start Date 05/10/23 End Date 05/16/23 MTWTFSS MTWTF Spots/Week 3130.00 Rate 8130.00 Rate 8130.00 Spots: # Ch Day 05/10/23 Air Time 05/10/23 Description 5:11 PM Start/End Time 8130.00 Length Rate 8130.00 Ad-ID Rate 8130.00 Spots: # Ch Day 05/10/23 Air Time 05/10/23 Description 5:11 PM Start/End Time 9:5-530p Length 1:30 KYRQ050623H \$130.00 4 WHAS W 05/10/23 5:29 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 18 05/03/23 05/15/23 WHAS11 NEWS @ 530 530-6p MTWTF :30 2 \$140.00 NM	NM NM Type
2 WHAS M 05/08/23 5:29 PM WHAS11 NEWS @ 5p 5-530p :30 KYG0VRQ41923H \$130.00 1 WHAS Tu 05/09/23 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 Weeks: Start Date of Da	NM NM
1 WHAS Tu 05/09/23 5:14 PM WHAS11 NEWS @ 5p	Type NM
Weeks: Start Date 05/10/23 End Date 05/16/23 MTWTFS MTWTF- Spots/Week \$130.00 Rate \$130.00 Spots: # Ch Day Air Date 5 Air Date 05/10/23 Air Time Description 5 Start/End Time 130.00 Length Ad-ID 6 Rate 130.00 4 WHAS W 05/10/23 5:11 PM WHAS11 NEWS © 5p 5-530p 3 :30 KYRQ050623H 3 \$130.00 3 WHAS F 05/12/23 5:21 PM WHAS11 NEWS © 5p 5-530p 3 :30 KYRQ050623H 3 \$130.00 18 05/03/23 05/15/23 WHAS11 NEWS © 530 530-6p MTWTF 30 2 \$140.00 NM 3	Type NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 5 WHAS W 05/10/23 5:11 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 4 WHAS W 05/10/23 5:29 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 3 WHAS F 05/12/23 5:21 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 18 05/03/23 05/15/23 WHAS11 NEWS @ 50 530-6p MTWTF :30 2 \$140.00 NM	NM
5 WHAS W 05/10/23 5:11 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 4 WHAS W 05/10/23 5:29 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 3 WHAS F 05/12/23 5:21 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 18 05/03/23 05/15/23 WHAS11 NEWS @ 530 530-6p MTWTF :30 2 \$140.00 NM	NM
4 WHAS W 05/10/23 5:29 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 3 WHAS F 05/12/23 5:21 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 10 10 10 10 10 10 10 10 10 10 10 10 1	
3 WHAS F 05/12/23 5:21 PM WHAS11 NEWS @ 5p 5-530p :30 KYRQ050623H \$130.00 18 05/03/23 05/15/23 WHAS11 NEWS @ 530 530-6p MTWTF :30 2 \$140.00 NM	N I N A
18 05/03/23 05/15/23 WHAS11 NEWS @ 530 530-6p MTWTF :30 2 \$140.00 NM P	NM
P '	NM
• • • • • • • • • • • • • • • • • • • •	Type
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 2 WHAS M 05/08/23 5:57 PM WHAS11 NEWS @ 530P 530-6p :30 KYG0VRQ41923H \$140.00	Туре
1 WHAS Tu 05/09/23 5:43 PM WHAS11 NEWS @ 530P 530-6p :30 KYRQ050623H \$140.00	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	INIV
05/10/23 05/16/23 M- WTF 3 \$140.00	
·	Туре
5 WHAS Th 05/11/23 5:57 PM WHAS11 NEWS @ 530P 530-6p :30 KYRQ050623H \$140.00	NM
3 WHAS F 05/12/23 5:38 PM WHAS11 NEWS @ 530P 530-6p :30 KYRQ050623H \$140.00	
4 WHAS F 05/12/23 5:58 PM WHAS11 NEWS @ 530P 530-6p :30 KYRQ050623H \$140.00	NM
19 05/10/23 05/13/23 BBN-TV 10-1030aS- :30 1 \$150.00 NM	
Weeks: Start Date 05/08/23 End Date 05/14/23 MFWTFSSS- Spots/Week 1 Rate 150.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	Туре
1 WHAS Sa 05/13/23 10:18 AM BBN-TV 10-1030a :30 KYRQ050623H \$150.00	
20 05/10/23 05/14/23 WHAS11 NEWS SUNDA 630-7pS :30 1 \$250.00 NM	
Weeks: Start Date 05/08/23 End Date 05/14/23 MTWTFSSS Spots/Week 1 Rate 250.00	
	Type
1 WHAS SU 05/14/25 0.55 PW WHASTI NEWS SUNDAT 050-7P .50 KIRQUOUZSII \$250.00	Type NM



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Include Invoice # on Check - Payment Terms 30 Days

Invoice #				Invoice	Month	May 2023
Invoice Date				Invoice	Period	05/01/23 - 05/16/23
Advertiser	POL/ Ryan C	Qua	arles / R /	Governo	or / KY	
Product	TV					
Estimate #	2221					

Gross Total

Agency Commission

Net Amount Due

\$8,935.00

\$1,340.25

\$7,594.75

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21	05/03/23	05/15/23	WHAS11 NEWS @ 6p	6-630p	МГWГF	:30	2	\$250.00	NM	
	Weeks:	Start Date 05/03/23 Day Air	End Date MTWTFSS MTWTF Date Air Time Descript	Spots/Week 2	Rate \$250.00 Start/End Time	Longt	h Ad-ID			Poto Typo
) Spc	ots: <u>#</u> <u>Ch</u> 2 WH	IAS F 05/		1 NEWS @ 6p	6-630p	:3				Rate Type \$250.00 NM
	1 WH Weeks:			1 NEWS @ 6p Spots/Week 3	6-630p <u>Rate</u> \$250.00	:3	0 KYRQ0506	23Н		\$250.00 NM
Spo	ots: <u>#</u> <u>Ch</u>	Day Air	Date Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
ļ	5 WH	-		1 NEWS @ 6p	6-630p		0 KYRQ0506			\$250.00 NM
	3 WH			'	6-630p		0 KYRQ0506			\$250.00 NM
	4 WH	IAS M 05/	/15/23 6:12 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 KYRQ0506	23Н		\$250.00 NM
22	05/03/23	05/15/23	ABC WORLD NEWS 63	0 630-7p	МГWГF	:30	2	\$600.00	NM	
	Weeks:	Start Date 05/03/23	End Date <u>MTWTFSS</u> 05/09/23 <u>MTWTF</u>	Spots/Week 2	Rate \$600.00					
Spo	ots: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH		/03/23 ABC W 5.6,5.7,5.8,5.9,5.10	ORLD NEWS 630P	630-7p	:3	0			\$600.00 NM
	2 WH Weeks:	IAS Tu 05/ Start Date 05/10/23	/09/23 6:29 PM ABC W0 End Date MTWTFSS 05/16/23 M-WTF	ORLD NEWS 630P Spots/Week 3	630-7p <u>Rate</u> \$600.00	:3	0 KYRQ0506	23Н		\$600.00 NM
Spo	ots: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WH	-		ORLD NEWS 630P	630-7p		0 KYRQ0506			\$600.00 NM
	5 WH	-		ORLD NEWS 630P	630-7p	_	0 KYRQ0506			\$600.00 NM
	4 WH	IAS M 05/	/15/23 6:29 PM ABC W	ORLD NEWS 630P	630-7p	:3	0 KYRQ0506	23Н		\$600.00 NM
					Total Spots		59			